

WHY?

Innovators struggle to design, develop, manufacture and distribute their products. Furthermore, the Danish hardware ecosystem is fragmented and a collaborative culture is lacking.

WHAT?

Therefore, CPHHW wants to

1. Strengthen the hardware technology ecosystem in Denmark
2. Facilitate a stronger collaborative culture amongst practitioners working with hardware entrepreneurship

The CPHHW aims at

- > Bringing together Danish-based practitioners working with hardware
- > Developing a transparent mapping of the ecosystem of Danish hardware developers and manufacturers
- > Building a support system and platform for thought leaders, service providers, investors, incubators, and entrepreneurs working with hardware to meet up, network, exchange knowledge and collaborate
- > Developing a better shared understanding of the processes of developing hardware technologies and bringing them to market (from both the technology, design and business side)
- > Creating a culture of knowledge-sharing, trust and collaboration among practitioners in the field

FOR WHOM?

- > Danish-based practitioners or ideas made in Denmark
- > People working with tangible products (hardware) across multiple disciplines (science, tech, design, business) and institutions
- > People working to solve real issues

HOW?

- > By creating a trustful and serious forum for the right people to connect, debate, exchange information and knowledge around hardware entrepreneurship
- > By connecting people in the ecosystem with supportive stakeholders
- > By facilitating meetups with product demos as a means to exchange knowledge instead of business model pitches
- > By collaborating for mutual gain, as done in leading startup environments around the world

VALUES

- Expertise & ambition
- Transparency
- Design-driven
- Openness & inclusion
- Non-hierarchical
- Generosity & collaboration
- No bullshit